

VM MEDICAL 20TH ANNIVERSARY BREAST CANCER CONFERENCE

BREAST CANCER: PROGRESS IN PREVENTION, DETECTION, MANAGEMENT & SURVIVORSHIP

Ritz Carlton - 1228 Rue Sherbrooke Ouest Montréal, Québec H3G 1H6
THURSDAY AND FRIDAY OCTOBER 23RD AND 24TH

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ACCREDITATION:  **Continuing Professional Development (CPD) Faculty of Medicine, McGill University.** This event is approved for up to 12 credits by the Office for Continuing Professional Development. The Office for CPD, Faculty of Medicine, McGill University is fully accredited by the Committee on Accreditation of Canadian Medical Education (CACME). This program meets the accreditation criteria of the College of Family Physicians of Canada for MAINPRO-M1 credits. Members of the American Academy of Family Physicians are eligible to receive credit hours for attendance at this meeting due to a reciprocal agreement with the College of Family Physicians of Canada. This event is an accredited group learning activity (Section 1) as defined by the Maintenance of Certification program of the Royal College of Physicians and Surgeons of Canada. Through an agreement between the Royal College of Physicians and Surgeons of Canada and the American Medical Association, physicians may convert Royal College MOC credits to AMA PRA Category 1 Credits™. Information on the process to convert Royal College MOC credit to AMA credit can be found at www.ama-assn.org/go/internationalcme. Each physician should claim only credit commensurate with the extent of their participation in the activity. Through an agreement between the Royal College of Physicians and Surgeons of Canada and the American Medical Association, physicians may convert Royal College MOC credits to AMA PRA Category 1 Credits™. Information on the process to convert Royal College MOC credit to AMA credit can be found at www.ama-assn.org/go/internationalcme.

CONFERENCE DESCRIPTION: A number of factors, including obesity, an ageing population and hormonally implicated life-style changes, have contributed to various degrees to an increase of over 50% in the number of breast cancer cases during the last 3 decades. On the other hand, during this same time, breast cancer mortality has also fallen to its lowest level. This is partly due to focused multidisciplinary teams of breast experts integrating new strategies regarding risk assessment, fitness, screening, imaging and tissue harvesting, to promote prevention and earlier detection. The introduction of genomic testing, improved treatment protocols, new hormonal and targeted agents, local and intra-operative radiotherapy and immediate reconstruction following mastectomy have favorably impacted on both quality of life and survivorship. Attendees of this one and a half-day symposium, including surgeons, gynecologists, oncologists, family physicians, pathologists, radiologists, residents, nurses, technologists and allied healthcare givers and their patients will have a unique opportunity to review the relative merits of the latest modalities and strategies that are contributing to the progress in breast cancer prevention, detection, management and survivorship.

COURSE DIRECTORS: JOHN KEYSERLINGK & DANIEL TOZZI

PROGRAM:

THURSDAY, OCTOBER 23RD, SUPPLEMENTARY CLINICAL SESSION AND PANEL WITH GUEST SPEAKERS: EVOLVING CLINICAL PRACTICE GUIDELINES IN BREAST CANCER.

13:00: Registration for those who have opted for this additional clinical session.
Moderator: **John Keyserlingk**
13:30-14:00: **Laszlo Tabar**: Optimizing early detection
14:00-14:30: **Dennis Holmes**: Optimizing local-regional therapeutic strategies
14:30-15:00: **Calvin Chao**: Choosing systemic therapies when traditional and genomic metrics clash
15:00-15:30: **Don Dizon**: Optimizing Hormonal and chemotherapy
15:30-15:45: Coffee Break
15:45-17:00: Panel: Questions and Answers, followed by Case Presentations for discussion

FRIDAY, OCTOBER 24TH, 2014 GENERAL CONFERENCE

6:30-7:30: General Registration and Breakfast
7:30-7:40: Introduction: **Daniel Tozzi**
PREVENTION: Moderator: **Dennis Holmes**
7:40-8:00: **Laura Robb**: Risk assessment and detecting genetic carriers
8:00-8:20: **Melisa Nestore**: How exercise can prevent breast cancer
8:20-8:40: **Don Dizon**: Current status of Chemoprevention
8:40-8:50: Question Period **SCREENING AND EARLY DETECTION:**
Moderator: **Morris Browman**
8:50-9:00: **Morris Browman**: Introduction
9:00-9:40: **Laszlo Tabar**: How mammography-based breast cancer screening saves lives
9:40-10:20: **Laszlo Tabar**: Current multi-imaging concepts to detect and assess in situ and invasive breast cancer
10:20-10:35: Question Period & coffee break
LOCAL-REGIONAL MANAGEMENT: Moderator: **Don Dizon**
10:35-11:15: **Dennis Holmes**: Appropriate surgical management of the breast and axilla
11:15-11:40: **Karl Schwarz**: Progress in onco-plastic surgery
11:40-12:05: **Tarek Hijal**: Progress in Breast radiotherapy
12:05-12:40: **Dennis Holmes**: Radiotherapy and IORT from a surgical viewpoint
12:40-13:15: **Laszlo Tabar**: Implementing a new multi-disciplinary paradigm for classifying breast cancer to avoid over treating or mis-treating
13:15-14:00: Question Period during lunch
SYSTEMIC MANAGEMENT: Moderator: **Jamil Asselah**
14:00-14:40: **Calvin Chao**: Using genomic testing to fine-tune systemic therapy
14:40-15:20: **Don Dizon**: Progress in Hormonal therapy
15:20-16:00: **Nathaniel Bouganim**: Progress in Chemotherapy and Targeted agents
16:00-16:15: Question Period & coffee break
POST TREATMENT MONITORING AND SURVIVORSHIP: Moderator: **John Keyserlingk**
16:15-17:00: **Don Dizon**: Monitoring, Supporting & Survivorship
17:00-17:15: Questions and closure
**portions of this program are subject to change*

GENERAL INFORMATION

The conference will take place at: Ritz-Carlton Montreal, 1228 Rue Sherbrooke Ouest, Montréal, QC H3G 1H6

FEES:

Physicians: Thursday Afternoon Clinical Session: \$40: Includes: Afternoon session and coffee break
Friday Conference: \$190: Includes: Conference, light breakfast, coffee breaks and light lunch
Non-physicians: Thursday Afternoon Clinical Session: \$40: Includes: Afternoon session and coffee break
Friday Conference: \$140: Includes: Conference, light breakfast, coffee breaks and light lunch.

Participants may request a copy of the presentations post conference.

Limited underground parking available behind the Ritz at 2055 Metcalfe entrance, just South of Sherbrooke Street, at \$26 for the day, or behind VM Medical on Guy avenue, just south of Sherbrooke, for \$20 a day.

For further information, please contact: **Dianna Leroux**
by email at: dleroux@vmmed.com or by phone at (514) 933 2778, local 265.
This educational event is supported by an education grant from the VM Oncology Foundation that received unrestricted educational grants for this event from: Diex Research, VM Medical-Oncology Center, Medifocus, Acellity, Novartis, Astra-Zeneca, Roche, Genomic Health, Amoen Canada, Amgen Canada, Davies Ward Phillips & Vineberg and individual donors.



GUEST FACULTY

Calvin Chao, Sr Director, Medical Affairs at Genomic Health
San Francisco Bay Area Biotechnology, San Francisco, California USA
Don Dizon, Medical Oncologist
Founder and Director, The Oncology Sexual Health Clinic
Medical Gynecology Oncology, Massachusetts General Hospital Cancer Center
Associate Professor of Medicine (Pending), Harvard Medical School, Boston, USA
Dennis R. Holmes
Breast Surgeon & Director, Los Angeles Center for Women's Health
California Hospital Medical Center, Los Angeles, California USA
Laszlo Tabar
Professor emeritus of Radiology, Uppsala School of Medicine. Department of Mammography,
Falun Central Hospital, Sweden

VM MEDICAL - ONCOLOGY CENTER FACULTY

Jamil Asselah
Medical Oncologist, VM Medical - Oncology Center
Assistant professor, Oncology Department, McGill University
Nathaniel Bouganim
Medical Oncologist, VM Medical - Oncology Center
Assistant Professor, Oncology Department, McGill University
Morris Browman
Director of Diagnostic and Interventional Radiology, VM Medical Radiology Center
Tarek Hijal
Radiation Oncologist, VM Medical-Oncology Center
Assistant Professor, Radiotherapy Department, McGill University
John Keyserlingk
Surgical Oncologist - Medical Director, VM Medical - Oncology Center
Assistant Professor, Department of Surgery, McGill University
Melisa Nestore, M.Sc, CSEP, CEP
Kinesiologist, Director VM Medical Integrative Health and Wellness Center
Laura Robb, M.Sc, C.G.C.
Certified Genetic Counselor, Director,
VM Medical Risk Assessment and Genetic Counseling Service
Karl Schwarz
Director of Plastic and Reconstructive Surgery, VM Medical - Oncology Center
Assistant Professor, Division Plastic Surgery, McGill University
Daniel Tozzi
Breast physician, VM Medical - Oncology Center
Director of Professional Services, VM Medical

REGISTRATION FORM: E

Breast Cancer: Progress in Prevention, Detection, Management & Survivorship
Ritz Carlton Hotel, Thursday and Friday October 23rd and 24th, 2014
The following information required by **Tuesday, October 21st, 2014**

Full Name (first) _____ (Mi) _____ (last) _____
Degree (MD, RN, etc.) _____
Mailing Address: Street: _____
City: _____ Province-State: _____ Postal-Zip Code: _____
Phone: _____ Email address: _____

FEES: Check off appropriate circle(s):

-Physicians:
 Thursday Additional Afternoon Clinical Session: \$40: Session and coffee break.
 Friday General Conference: \$190: Conference, breakfast, coffee breaks and light lunch.
-Non-physicians
 Thursday Afternoon Clinical Session: \$40: Session and coffee break.
 Friday General Conference: \$140: Conference, breakfast, coffee breaks and light lunch.
TOTAL: \$ _____

If paying by check, please make it payable to VM Medical
If paying by credit card:
Payment: (circle Credit Card): Visa; MasterCard; AMEX, other: _____
Card Number _____
Exp. Date _____ Amount: _____
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1-By mail, send to: VM Medical - 1538 Sherbrooke St West, suite #930, H3G 1L5

2-By fax, please fax completed form to VM Medical at 514-788-1857

3-On line: Registration form and payment may be completed online at: www.vmmed.com/conference